



A New Successful Economic, Industrial, Financial,
Territorial Management Model
- SDGs & Circular Economy
Bologna, July 18th
Julia Vol























A circular economy is based on three principles:

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Design out waste & pollution

Keep products & materials in use



Regenerate natural systems



Role of public bodies

Sector-specific instruments





Collaboration platforms









Economy-wide instruments

- Clear direction
- Realigned incentives
- Education and knowledge building
 - "Storytelling"