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WORKING PAPER

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WORKING DOCUMENT

From:	Presidency
To:	Delegations
Subject:	Statistical Report on the activity on the digital platform of the Conference on the Future of Europe

Delegations will find attached a report compiled by the Commission with statistics on the use of the Conference's digital platform.

Conference on the Future of Europe Statistics Report for Member States

(19 April to 30 June 2021)

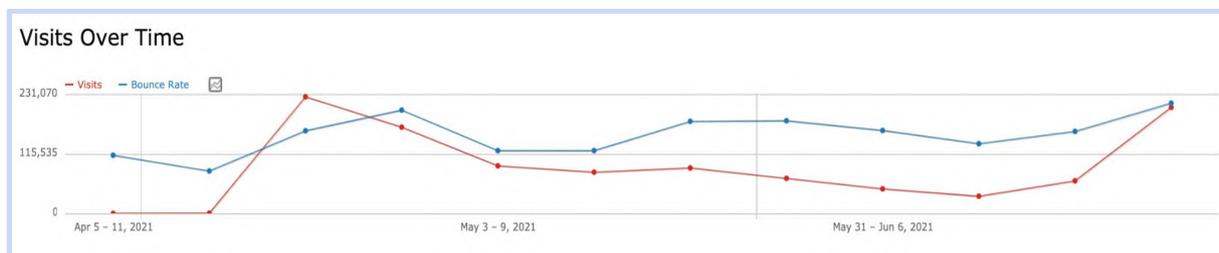
This is a Statistical Report on the activity on the digital platform of the **Conference on the Future of Europe (futureu.europa.eu)** from 19 April 2021 when the platform was launched until 30 June 2021. This report has been prepared based on data provided by Open Source Politics and Digidem Lab for the European Commission. The findings and figures presented cover a short period of the running of the Multilingual Digital Platform and are in no way to be taken as predictive of the outcome of the Conference.

The report provides the following data:

- **Web analytics:** insight from **visitor statistics** from the Europa Web Analytics service, based on the open source tool Piwik
- **Platform analytics: participation statistics** such as the number of new ideas and comments from the Conference's platform
- **JRC analytics:** visualisation of the participation based on data from the platform processed by the Commission's **Joint Research Centre (JRC)**
- **Moderation:** a summary of the **moderation** on the platform compiled by the moderation team

1. Web analytics

1.1 Visits over time



*Visits and bounce rate per week, last 12 weeks
(source: webanalytics.europa.eu)*

Peaks of visits are observed linked to events, notably the launch of the platform itself on 19 April, the inaugural event on 9 May and the Citizen's event and inaugural Plenary on 17 and 19 June.

1.2. Distribution per Member States

Visits in total and in proportion of the population of each Member State Since the beginning of the Conference

		Country	# part	Prop. nat. po
1		Luxembourg	5 006	0.800%
2		Malta	3 376	0.656%
3		Belgium	62 745	0.545%
4		Portugal	36 973	0.359%
5		Sweden	29 136	0.282%
6		Austria	24 960	0.280%
7		Ireland	14 334	0.289%
8		Lithuania	7 835	0.280%
9		Cyprus	2 504	0.282%
10		Slovenia	5 169	0.247%
11		Latvia	4 544	0.238%
12		Hungary	21 167	0.217%
13		Bulgaria	16 525	0.238%
14		Slovakia	11 226	0.206%
15		Croatia	8 949	0.221%
16		Greece	23 964	0.224%
17		Spain	117 758	0.249%
18		Estonia	2 792	0.210%
19		France	135 851	0.202%
20		Netherlands	35 927	0.206%
21		Finland	10 478	0.190%
22		Romania	34 693	0.179%
23		Czechia	18 380	0.172%
24		Italy	99 756	0.167%
25		Denmark	9 895	0.170%
26		Germany	122 279	0.147%
27		Poland	41 532	0.109%
		Rest of the world	72 844	0.001%
		Total EU	907 754	0.203%
		Total	980 598	0.013%

(source: webanalytics.europa.eu and Eurostat 2020)

The biggest number of visits to the platform originate from France and Germany, followed by Spain and Italy. Luxembourg, Malta and Belgium have the highest share of visitors in proportion to their population.

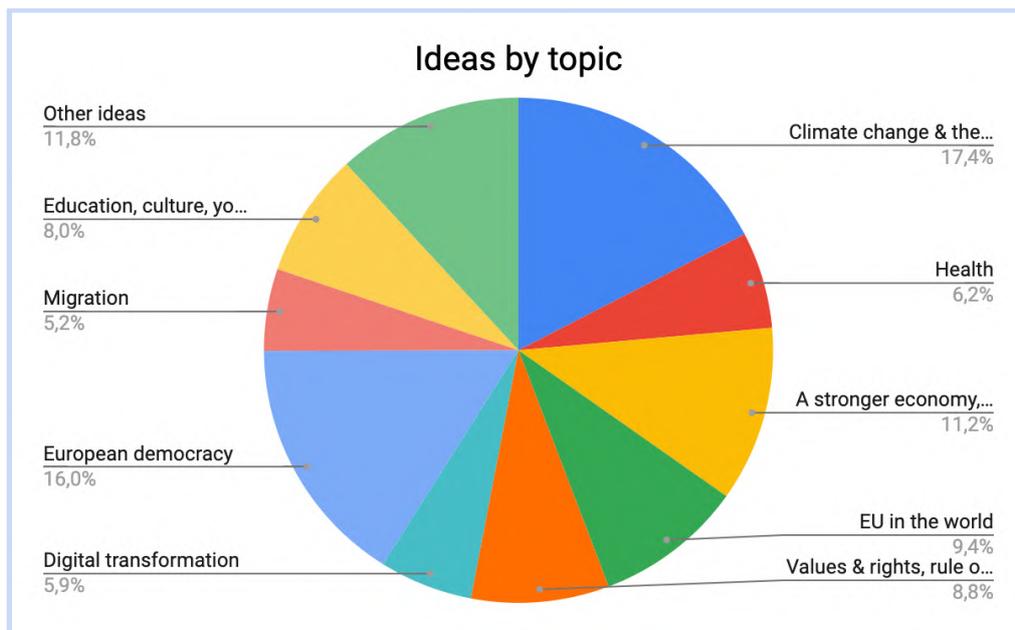
2. Platform statistics

2.1. State of play



This overview is available on the start page of the platform and shows live data on the number of participants, ideas, comments, events and endorsements.

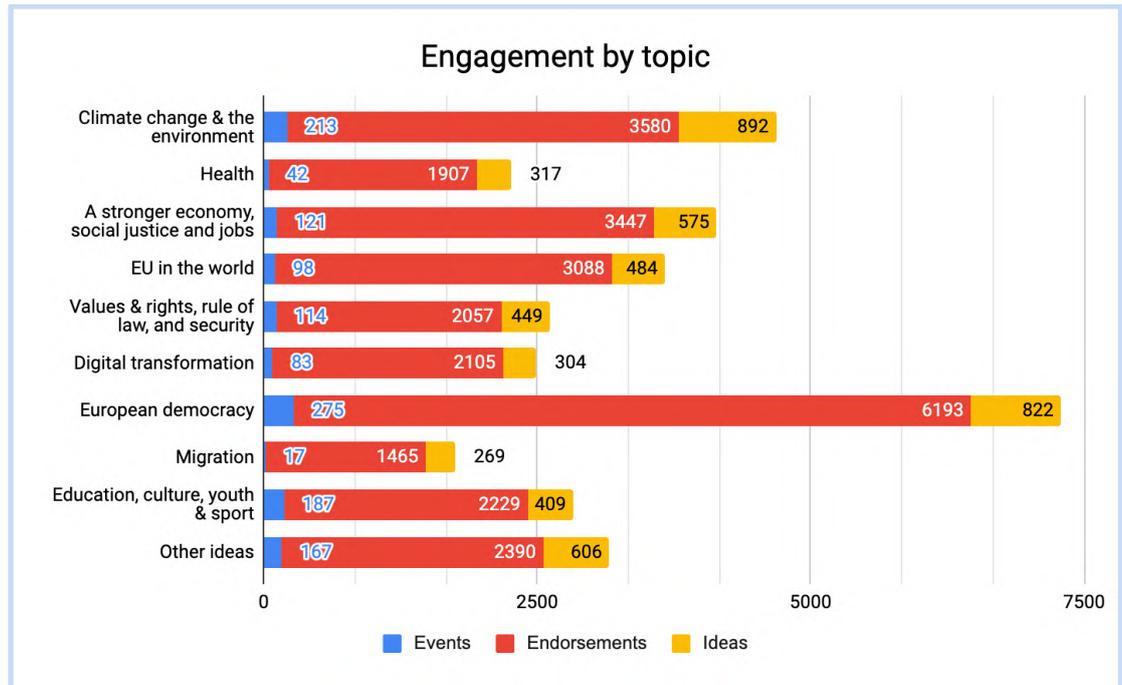
2.2. Data per topic



Share of ideas by topic June 30 - 15.30 (source: futureu.europa.eu)

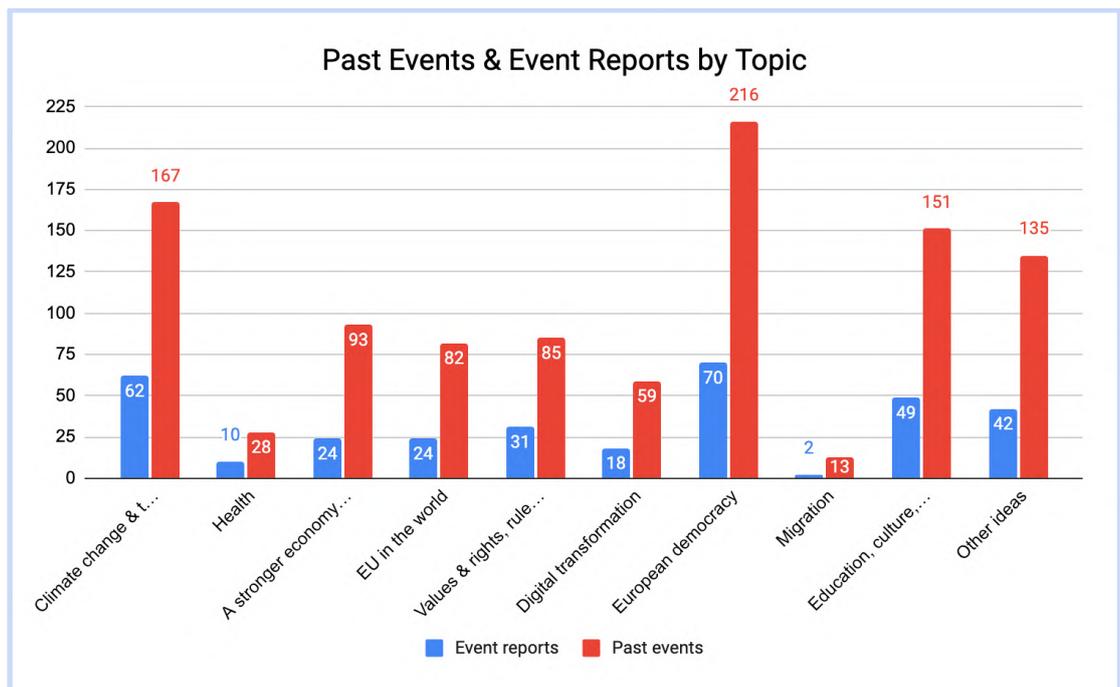
The chart above demonstrates the distribution of ideas by topic.

The chart below gives an overview of overall engagement by topic since 19 April, including ideas, endorsements and events.



Engagement by topic as of June 30 - 15.30 (source: futureu.europa.eu)

The graph below shows the distribution of Past Events and Event Reports by topic, demonstrating the disparities between event organisation and event reporting. On average, approximately 30% of the past events contain reports.



Share of past events and event reports by topic as of June 30th, 15.30 (source: OSP Moderation Table)

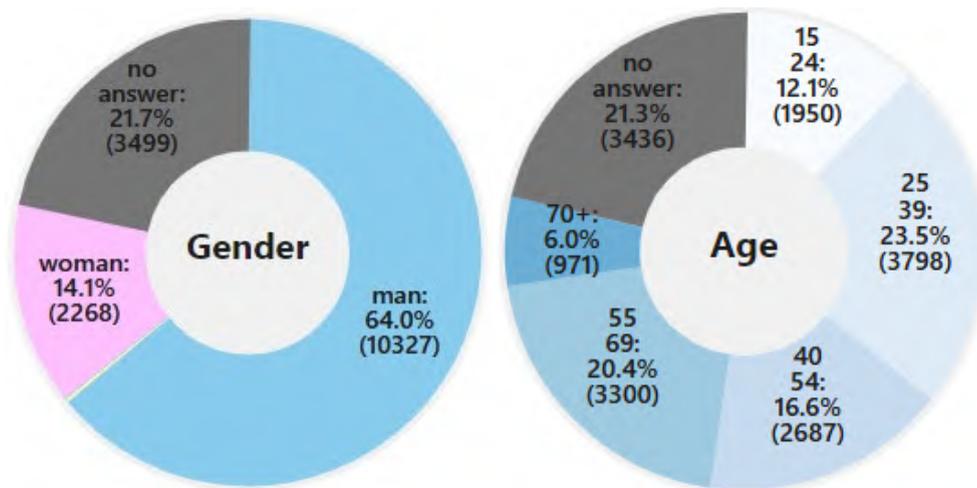
The following table shows the total number of participants, ideas, endorsements, events, past events, and event reports cumulatively from April 19th to June 30th, in addition to the change in each of these categories from Week 25 to Week 26.

General statistics on the use of the COFE platform												
	Active Participants		Ideas		Endorsements		Events		Past Events		Event Reports	
	Total	Change from previous week (% change)	Total	Change from previous week (% change)	Total	Change from previous week (% change)	Total	Change from previous week (% change)	Total	Change from previous week (% change)	Total	Change from previous week (% change)
Climate change & the environment	850	+27 +3,2%	892	+37 +4,1%	3580	+71 +2,0%	213	+18 +8,5%	167	+17 +10,2%	62	+11 +17,7%
Health	455	+12 +2,6%	317	+10 +3,2%	1907	+39 +2,0%	42	+8 +19,0%	28	+6 +21,4%	10	+2 +20,0%
A stronger economy, social justice and jobs	617	+25 +4,1%	575	+30 +5,2%	3447	+87 +2,5%	121	+11 +9,1%	93	+8 +8,6%	24	+4 +16,7%
EU in the world	593	+14 +2,4%	484	+18 +3,7%	3088	+115 +3,7%	98	+6 +6,1%	82	+11 +13,4%	24	+5 +20,8%
Values & rights, rule of law, and security	493	+25 +5,1%	449	+30 +6,7%	2057	+61 +3,0%	114	+11 +8,6%	85	+10 +11,8%	31	+4 +12,9%
Digital transformation	380	+13 +3,4%	304	+11 +3,6%	2105	+35 +1,7%	83	+5 +6,0%	59	+5 +8,5%	18	+5 +27,8%
European democracy	1030	+28 +2,7%	822	+35 +4,3%	6193	+193 +3,1%	275	+33 +12,0%	216	+21 +9,7%	70	+13 +18,6%
Migration	380	+8 +2,1%	269	+4 +1,5%	1465	+44 +3,0%	17	+0 +0,0%	13	+3 +23,1%	2	+0 +0,0%
Education, culture, youth & sport	504	+31 +6,2%	409	+28 +6,8%	2229	+118 +5,3%	187	+9 +4,8%	151	+8 +5,3%	49	+4 +8,2%
Other ideas	699	+17 +2,4%	606	+29 +4,8%	2390	+71 +3,0%	167	+12 +7,2%	135	+4 +3,0%	42	+4 +9,5%
Total	N/A	N/A	5127	+232	28461	+834	1317	+113	1029	+93	332	+52

3. JRC analytics

3.1. Distribution per socio demographic groups

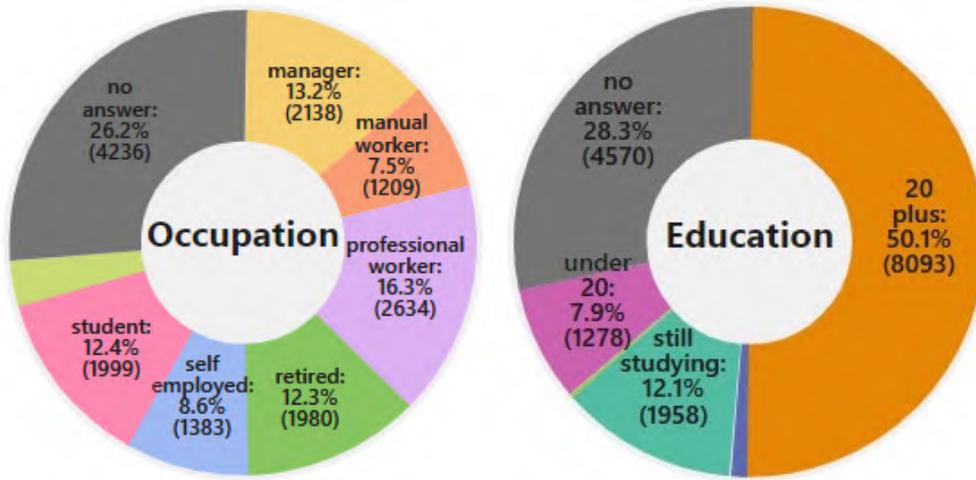
To this date, almost **two thirds of the contributions** to the platform have been **done by men** (64% vs. 14.1% of women, 21.7% N/A). The **largest group (23.5%)** of contributions has been made by users **25 to 39 years old**, followed by the 55 to 69 years old cohort (20.4%). Both 40 to 54 and 15 to 24 years old cohorts are behind, with 16.6% and 12.1% respectively. Only 6% of the contributions have been made by the most senior users, over 70 years old. More than 21% had decided not to answer this question.



% of contributions by gender and age of the author as of June 30th (source: JRC analysis tool)

Concerning their socio-economic profile, the contributions by **professional workers** (16.3%), **managers** (13.2%), **students** (12.4%) and **retired people** (12.3%) hold a **similar share**, followed almost equally by self-employed (8.6%) and manual workers (7.5%). Contributions from unemployed people are the smallest group (3.2%). Notably, in more than a quarter (25.9%) of the contributions the user had decided not to disclose his status.

According to the users' educational level, **half (50.1%)** of the contributions have been made by people having followed their **studies beyond 20 years old**, while 12.1% have been posted by people who are still studying (consistent with the proportion of students above). 7.9% were made by users who stopped their studies before reaching that age and only 1.7% received no formal full-time education. In 28.3% of the cases the user had not disclosed this information.

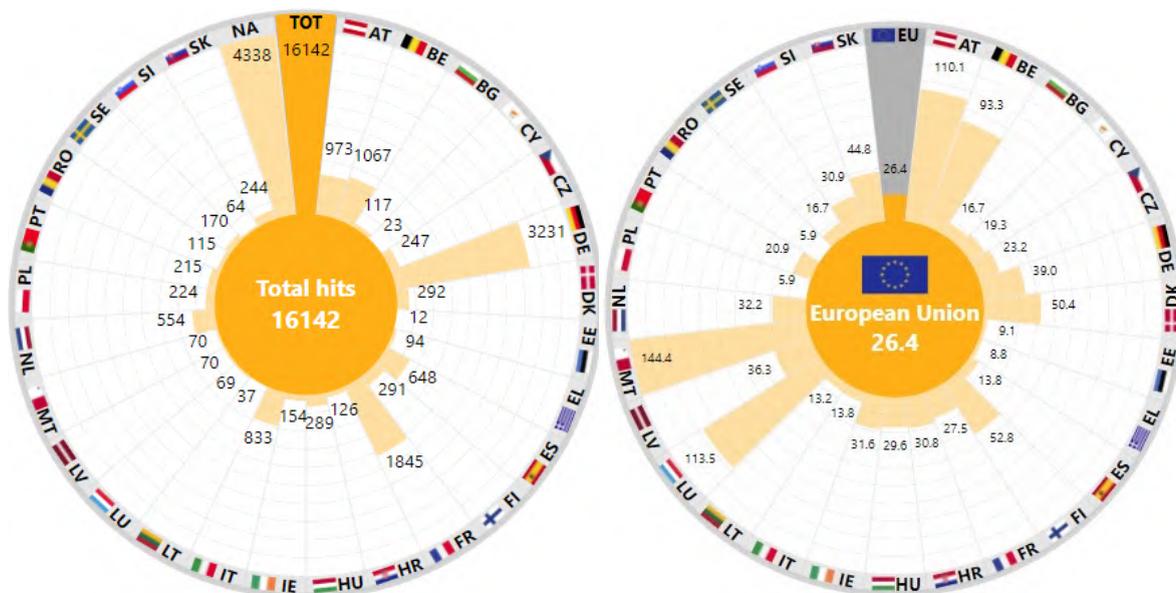


*% of contributions by occupation and educational level of the author as of June 30th
(source: JRC analysis tool)*

3.2 Number of contributions per Member State

The highest number of contributions combined (**ideas, comments and events**) on the platform originate from participants who have decided **not to report their residence**, constituting more than a **quarter** (~4 300) of the total (~16 100). Among those who have reported it, **Germany** (~3 200) **takes the lead, followed by France** (~1 800) and Belgium, Austria and Italy (~800-1 000). Spain and the Netherlands follow on a lower range (~500-600).

As regards contributions per 1 million inhabitants, **Malta** (144) **takes the lead, followed** almost equally by **Luxembourg** (113) and **Austria** (110), and then notably by **Belgium** (93), the working seat of most of the EU institutions. The EU-wide mean is 26.4, with the rest of Member States being disparately situated between the 5 to 50 range.

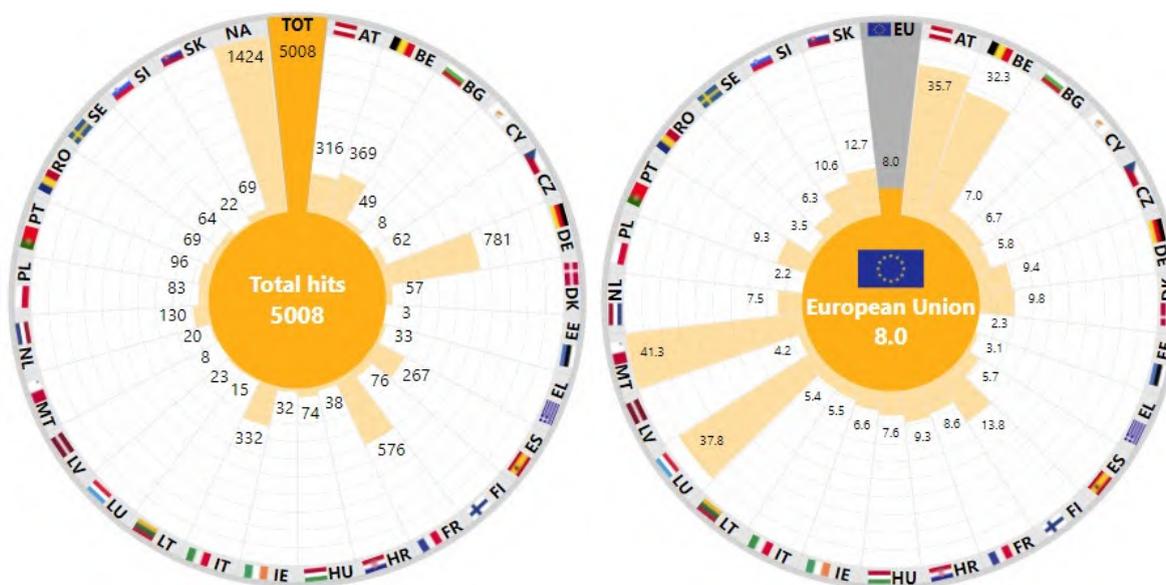


Total number of contributions (ideas, comments and events) per indicated member state of residence (left) and number of contributions per 1M inhabitants as of June 30th (source: JRC analysis tool)

Number of Ideas

Very similarly to the total of contributions combined, the highest number of **ideas** on the platform originate from participants who have decided **not to report their residence**, constituting more than a **quarter** (~1 400) of the total (~5 000). Among those who have reported it, **Germany** (~ 800) **takes the lead, followed by France** (~ 600), then at a similar level Belgium, Italy and Austria (~400-300), and after that Spain (~300).

As regards contributions per 1 million inhabitants, identically to the combined statistics, **Malta** (41) **takes the lead, followed** almost equally by **Luxembourg** (38) and **Austria** (36), and then notably by **Belgium** (32), far ahead from the **EU-wide mean** of 8.



Total number of ideas per indicated member state of residence (left) and number of ideas per 1M inhabitants as of June 30th (source: JRC analysis tool)

Number of Comments

On the same line, the highest number of **comments** on the platform originate from participants who have decided **not to report their residence**, constituting **between a quarter and a fifth** (~2 200) of the total (~9 800). Among those who have reported it, **Germany** (~ 2 400) **takes the lead, followed** from afar by **France** (~ 1 200) and then at a similar level Belgium and Austria (~600). Italy and the Netherlands follow on a lower range (~400).

As regards contributions per 1 million inhabitants, the comments are **more distributed on the middle ranges**. **Austria and Malta** (70 each) **take the lead, followed** also almost equally by **Luxembourg** (66), and then Belgium (54). In the following range are Denmark (39) and Finland (37). Germany (29) and Slovakia (27) have a similar share, as well as those just below: Latvia, the Netherlands, Ireland, Hungary, Croatia and France (all of them around 20), and **just above the EU-wide mean** (16.9).

4. Moderation

The platform is moderated by a Moderation Team from Open Source Politics under a contract with the European Commission. The Team is working under the supervision of the Common Secretariat on behalf of the Executive Board of the Conference. Moderation takes place in accordance with the [Conference Charter](#) and the [Rules of Participation](#). The team reviews content on the platform after it has been posted. No prior moderation takes place. When a contribution is hidden, the users will receive a message from the Moderation Team explaining the reason for this action. The Moderation Team brings cases that require further discussion to the attention of the Common Secretariat. Details on the moderation principles and process are addressed in the [Frequently Asked Questions](#) section of the platform.

	Total	Hidden	Share of total
Ideas	5127	183	3.57%
Comments	9891	196	1.98%
Events	1317	108	8.20%

State of moderation, June 30th - 16.10 (source: futureu.europa.eu & OSP Moderation Table).

When it comes to **ideas**, about 80% of those hidden are hidden for reasons such as duplicate postings, lack of proposal, spam (advertising), personal information or inadequate related image. Less than 20% of the hidden ideas are hidden for reasons of offensive content (such as attacks or insinuations based on race, creed or lack thereof, ethnic origin, etc.)

When it comes to **comments**, over half of those hidden were hidden either due to wrong browsing language being selected by the user, preventing the automatic translation from working properly (this has been in particular a problem at the beginning and it is being addressed now), or for including personal information, duplicate posting across multiple different ideas/events or spam. Less than 40% of hidden comments were hidden due to their offensive nature.

When it comes to **events**, the vast majority of events are hidden for reasons of duplicate posting or incomplete event information or per organisers' requests.

A user can be blocked from the platform after serious and repeated violations of the Conference Charter and the Rules of Participation and after two warnings. Three users have been blocked since the start of the Conference. Users can ask to be re-admitted if they commit to respect the Charter and the Rules of Participation.
